

**WISCONSIN PUBLIC RADIO ASSOCIATION
BOARD OF DIRECTORS MEETING**

Concourse Hotel
1 West Dayton Street
Madison, WI
Wednesday, March 19, 2014

APPROVED MINUTES

Members present: Mike Crane, Dean Dietrich, Ronald Dunlap, Chet Gerlach, Larry Graham, Laura Jasper, Anne Katz, Katrina Keller, Amy Kocha, Mary Korkor, Jeffrey Muse, Joan Rudnitzki (phone)

Members absent: Dean Gagnon, Chris Powless, Barbara Gilmore, Mary Peterson, Katherine Schneider, Michael Sigman, David Utley

Others present: Malcolm Brett, Gene Purcell, John Munson, John Gaddo, Ellen Clark, Jason Butler, Dean Kallenbach, Lisa Nalbandian, Rick Reyer, Mary Endres, Paul Breen, Aimee Wierzba, Mary Kay Dadisman, Brandi Funk

Call to Order

The business meeting was called to order by Katz at 1:05 p.m.

Those in attendance introduced themselves.

Approval of January 24, 2014 meeting minutes

Moved for approval by: Dietrich
Seconded by: Muse
Approved.

Public Comment (5-minutes per person)

One person shared comments with the Board.

Advocacy Day Short Debrief

Members offered anecdotes from the day's meetings with state legislators; affirming and supportive reactions were generally experienced by all. Members are reminded to send thank you notes to legislators they met with.

Report from WPRA Board President *Anne Katz*

Katz reported that the Board and its leadership have been working on strategic planning for the year.

Report from WPR Director *Mike Crane*

Crane referred members to his written report and those by other staff; he called special attention to the recent audience survey (Fall 2013) that shows WPR radio listeners continue to grow in numbers.

Committee Reports

1. Development: The WPR Board of Directors Annual Commitment Form was presented and discussed. It should be returned accordingly.
2. Operations (Dietrich): The committee has been working on details for the upcoming Board member elections; a slate will be presented for elections this spring.
3. Finance-Audit Report (Rudnitzki): Fiscal year 2015 budget planning is underway by staff; the preliminary budget will be presented to the WPR Board in May, with final budget reviewed and approved in September.
4. Joint Advocacy (Gerlach): No report beyond acknowledging Advocacy Day activities.

Discussion and Action:

- 1) Revised Election Policy

A motion was made to approve the updated WPR "Election of Board Members" policy.

Moved by: Dietrich
Seconded by: Graham
Approved.

- 2) Revised Board Member Position Description

A motion was made to approve the revised Position Description as presented by the Operations Committee.

Moved by: Dietrich
Seconded by: Graham
Approved.

- 3) Approval of IRS Form 990

A motion was made to accept the WPR 2013 IRS Form 990 as distributed and filed.

Moved by: Rudnitzki
Seconded by: Kocha
Approved.

Board Training: Review of WPR Finances

Aimee Wierzba (ECB), Paul Breen (WPR/BAMI), and Mary Endres (WPRA) reported on how revenues and expenses pass through WPRA, ECB, State of Wisconsin, and other sources related to the partnership that results in “Wisconsin Public Radio”.

A motion was made to receive and place on file the report as presented.

Moved by: Kocha
Seconded by: Muse
Approved.

New Business

2014 Meeting Dates:

Monday, May 19

Thurs/Fri Oct 2/3

Adjourn Business Meeting

Moved by: Gerlach
Seconded by: Korkor
Approved.

The meeting adjourned at 2:43 p.m.