

**MINUTES OF BOARD OF  
WISCONSIN PUBLIC RADIO ASSOCIATION RETREAT  
HELD ON  
September 15 and 16, 2016**

The WPR Board of Directors Meeting was called to order at 12:52 p.m.

Board members in attendance at the meeting were: Joan Rudnitzki, Ron Dunlap, Tim Coburn, Amy Kocha, Mary Peterson, Mike Crane, Susan Tikalsky, Paul Sturgul, Katrina Keller, Barbara Gilmore, Fran Rauscher, Jeff Muse. By phone: Dean Dietrich, Kathie Schneider, Michael Sigman

Other present at the meeting: Gene Purcell, Willa Schlecht, Dora Zúñiga, Malcolm Brett, Jason Butler, Dean Kallenbach, Sarah Jacobs, Jeffrey Potter, Connie Beam, Lisa Nalbandian, Ellen Clark, John Munson, John Gaddo, David Newman, Tyler Hahn, Staci McNatt, Brandi Funk, David Sternberg.

Members excused: Michael Cisler, Niles Berman, Larry Graham, Anne Katz,

Welcome was given by Vice President Ron Dunlap

Motion to motion to adjourn into closed session pursuant to Section 19.85(1)(e), Wis. Stats. for the purpose of considering the investment of public funds which for competitive reasons requires a closed session, including discussion of 1) the WPR Development Plan, 2) Planned Giving Activities, 3) and planning for the 2nd Century of Wisconsin Public Radio.

- a. Moved: Rudnitzky; Second: Gilmore
- b. Discussion: none
- c. Motion approved unanimously by a roll call vote.

Recess – A motion was made by Gilmore and seconded by Sturgul to recess for the day at 5:05 pm without leaving closed session. The motion carried.

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Members excused: Michael Cisler, Larry Graham, Anne Katz

The Board convened into Open Session at 12:25 pm.

Public comment period. No members of the public had comments.

Dietrich presented John Munson with a proclamation from the Board upon his retirement praising him for his many years of outstanding work for WPR.

President's Report. Dietrich announced current committee assignments. Dietrich formally welcomed new Board member Niles Berman.

Director's Report. Crane announced new All Things Considered Host, Brady Carlson. He discussed a new WPR email news feed. He discussed his work on the NPR Board and the change to include more public members of that Board. He also mentioned that he was able to meet former WPR Lee Ester Fellow Parth Shah in Washington, DC who is now a Kroc Fellow at NPR.

Board Liaison Report. Zúñiga discussed a special event with PBS' American Experience Executive Director Mark Samels. She invited all Board members to attend. She also discussed a soon to be announced major gift. She asked Beam to speak and Beam spoke about planned giving and a very successful planned giving event in Ashland that was facilitated by Sturgul and Muse. Jacobs discussed membership. Fallon mentioned a recent donor visit. Newman said that it was the best year ever for Corporate Development.

**Motion** to approve of All Previously Unapproved Meeting Minutes

- a. Moved: Kocha; Seconded: Sturgul
- b. Motion approved

Development Committee. Kocha welcomed Schneider to the Committee.

Operations Committee. Dunlap welcomed Berman and Tikalsky to the Operations Committee. He discussed that a Bylaws Committee of Dunlap, Dietrich, Crane, and Tikalsky has been meeting. The next two scheduled meetings in October and November, the Committee hopes to have its work completed after its meeting in November.

Finance Committee. Membership revenue is up by 5% from August FY16 to FY17 due to sustainer membership increase. Audit is happening and Finance Committee will meet when the audit ends and report back to the Board.

Joint Advocacy Committee. Purcell said the state budget negotiations will begin soon and that there will most likely be a state advocacy day in Madison in March 2017. Brett discussed the federal landscape. He also asked Board members to participate in Tap Into It, an initiative in support of UW-Extension.

**Motion** to approve Affiliation Agreement

- a. Motion: Rudnitzki; Second: Coburn
- b. Motion approved.

**Motion** to approve Board Corporate Resolution

- a. Motion: Rudnitzki; Second: Peterson
- b. Motion approved

Meeting adjourned at 1:33 pm.

These minutes submitted by Jason Butler