

**MINUTES OF BOARD OF  
WISCONSIN PUBLIC RADIO ASSOCIATION BOARD MEETING  
HELD ON  
Wednesday, February 21, 2018**

WPRA Board members in attendance at the meeting were: Dean Dietrich, Larry Graham, Michael Cisler, Tim Coburn, Barbara Gilmore, Anne Katz, Jeff Muse

Members of the Friends of WPT Board in attendance at the meeting were: Jon Miskowski, Terry Heinrichs, Greg Dombrowski, Jan Botz, Nancy Lee Carter, Warren Dorn, Mike Falbo, Roger Hauck, Walt Koskinen, John McHugh, Patricia Stoffers

Others in attendance: Malcolm Brett, Gene Purcell, Ellen Clark, John Gaddo, Eric Greiling, Sarah Jacobs, Lisa Nalbandian, Willa Schlecht, Marike Stucky, Jason Butler, Sarah Janes Ugoretz

Dietrich called the WPRA Board to order at 10:03am.

Brett discussed the University of Wisconsin Board of Regents Executive Committee's unanimous decision to move Broadcast and Media Innovations (BAMI) to UW-Madison effective July 1, 2018. He noted that, although the Board of Regents voted at their November 2017 meeting that BAMI be restructured under UW Systems Administration, the Regents concluded that BAMI's unique interaction with and service to the public made it best suited to UW-Madison's infrastructure. He noted that the decision will result in substantial change in procedures for the BAMI leadership team in the next year, but most WPR and WPT employees should feel little effect.

He said that UW-Madison will establish a division that will include BAMI and Cooperative Extension. The director of BAMI and the dean of Cooperative Extension will report directly to the UW-Madison provost. Instructional Communications System, currently a part of BAMI, will continue to move to UW Systems Administration. The relationship of WPT/WPR with the UW Foundation will remain strong. The UW Foundation is an independent organization charged with managing gifts on behalf of UW-Madison, similarly to how WPRA and Friends of WPT work with WPR and WPT. UW System has already acknowledged the unique status and importance of WPR and WPT's supporting agencies and values them.

Brett will continue to meet with UW-Madison senior leadership to determine how and when structures will be implemented and will notify the boards of further developments.

He acknowledged that the support of Friends and WPRA board members had been instrumental to the decision. He especially thanked Heinrichs and Dietrich for their guidance in the process, as well as a number of other board members.

Dietrich and Heinrichs adjourned the meeting at 10:34 am.