

WISCONSIN PUBLIC RADIO ASSOCIATION: BOARD MEMBER POSITION DESCRIPTION

Purpose

The Wisconsin Public Radio Association (WPRA) Board of Directors comprises at least 15 Board members including the Director of Wisconsin Public Radio (WPR) or designee, who represents the Licensees for the network. Their common bond is an appreciation of WPR and a willingness and commitment to contribute funds, skills and energy to WPRA.

Policy

Board members:

- Serve as advocates for public radio, acting as ambassadors for WPR and WPRA;
- Participate in fundraising efforts to support the mission of WPR;
- Serve on a variety of Committees;
- Perform a variety of tasks to meet their fiduciary and stewardship duties to WPRA;
- Identify, cultivate and recruit prospective Board members.

A major focus of the WPRA Board is to secure resources to support the mission of WPR. A commitment to be a Board member of the WPRA involves the following:

- Attendance at a two-day meeting/retreat in the fall and typically three to five more full-day Board meetings during the year (meetings are held in various locations around the state; travel expenses can be reimbursed);
- Active participation on at least one Committee;
- Participation in WPR events;
- Involvement with and participation in regional activities, including volunteer recruitment and organization of regional events;
- Support of WPR through direct financial commitments and through participation in fundraising and/or contribution of other skills and expertise;
- Advocating for public broadcasting with state and federal legislators and other persons as necessary.

Board members are nominated and elected from the various geographic listener districts of the state. The regions shall be set by the Board after considering the recommendation of the Governance Committee. Election shall be pursuant to the Bylaws and the Election of Board Members Policy. Additional Board members may be appointed by vote of the Board, pursuant to the Bylaws and the Appointments to the Board Policy.

Board members are asked to serve a three-year term upon election or appointment and may serve three successive terms. Board members take their seats as of July 1 (the beginning of the fiscal year).

Responsibility

Implementation of this Policy shall be overseen by the WPR Director and the WPRA Board of Directors.

History

Adopted:

Revised: May 23, 2019