



**WISCONSIN
PUBLIC RADIO
*Association***

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WPRO Board Member Director - Position Description

The Wisconsin Public Radio Association (WPRO) Board of Directors is composed of no less than fifteen (15) Board members, including Directors who reside in various regions of the state plus one Director who serves as the agreed upon representative appointed by the Licensees. Directors share a common appreciation of Wisconsin Public Radio (WPR) and a commitment to applying their skills, energy, and support to the Association's goal of providing high quality programming.

A major focus on the activities of the WPRO Board is to secure funding to support the mission of WPRO and WPR through personal contributions, identifying prospective contributors, and participating in a variety of fundraising initiatives and activities.

In general, Board members:

- Serve as advocates for public radio;
- Act as ambassadors for public radio programs and activities;
- Are familiar with WPR and WPRO's goals and opportunities for growth;
- Raise funds to support the mission of WPR and WPRO;
- Advocate for public broadcasting with state and federal legislators and others as needed; and
- Comply with the Bylaws and acknowledge a responsibility for the health and well-being of the organization.

To be successful as a WPRO Board member, members shall commit to:

1. Active participation and attendance (in person or by telephone) at Board meetings, which include one two-day meeting/retreat in the fall and three to five full-day additional meetings (travel expenses can be reimbursed);
2. Active participation on at least one Committee;
3. Ask questions and participate knowledgeably in all meetings and other activities, including adequate advance preparation;
4. Be familiar with financial statements and generally meet the fiduciary and stewardship duties for WPRO funds including monitoring income, investments, distributions, and transfers;
5. Participate in soliciting funds to support the mission of WPR and WPRO, including making a personally meaningful gift;
6. Involvement with and participation in regional activities, including volunteer recruitment and organization of regional events; and
7. Identify, cultivate, and assist in recruiting prospective Board members.

Directors may serve a term of three fiscal years. With consideration given to a Director's past performance, s/he may be asked to serve up to three consecutive three-year terms.